



January 6<sup>th</sup>, 2014

## Industry Press Release

### National Bark Assets acquired by Waupaca Northwoods

**Waupaca Northwoods LLC** completed an Asset Purchase of **National Bark LLC** on December 31<sup>st</sup>, 2013. All inventories, equipment along with other tangible and intangible assets including trade names and registered trademarks of National Bark LLC are now part of the Waupaca Northwoods family. National Bark LLC had been in the lawn & garden industry for almost 40 years making it a good fit with Waupaca Northwoods' long term market presence.

The two National Bark production facilities began operating as Waupaca Northwoods plants on January 2<sup>nd</sup>, 2014. Those customers previously served by National Bark are being contacted by Waupaca Northwoods in hopes that a seamless business relationship will continue.

#### Questions:

- regarding this announcement may be sent to [rtyre@waupacanorthwoods.com](mailto:rtyre@waupacanorthwoods.com)
- regarding product orders may be sent to [elaszewski@waupacanorthwoods.com](mailto:elaszewski@waupacanorthwoods.com)

Further information regarding Waupaca Northwoods LLC may be viewed at:

[www.waupacanorthwoods.com](http://www.waupacanorthwoods.com)

William R. Tyre - CEO / President  
Waupaca Northwoods LLC

#### National Bark LLC Contact Information:

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#### Final invoices or correspondence to be mailed to:

National Bark LLC  
P.O. Box 19281  
Seattle, WA 98109